

14 Deadlines & Services

DISPLAY AND CLASSIFIED DISPLAY DEADLINES

Advertising copy and layout must be complete (copy, artwork and electronic file transmission) by deadlines listed below.

Publication Day	Space Deadline	Correction Deadline
Sunday Living & Travel pre-run section	Tuesday, 11 a.m.	Thursday, 10 a.m.
Sunday, Main section	Tuesday, 4 p.m.	Friday, 2 p.m.
Monday	Wednesday, 4 p.m.	Friday, 3 p.m.
Tuesday	Thursday, 4 p.m.	Monday, 3 p.m.
Wednesday	Friday, 4 p.m.	Tuesday, 3 p.m.
Thursday, Main section	Monday, 4 p.m.	Wednesday, 3 p.m.
Friday	Monday, 4 p.m.	Thursday, 3 p.m.
Saturday	Tuesday, 12 Noon	Friday, 12 Noon
Saturday TV Magazine (9 days prior)	Thursday, 12 Noon	Tuesday, 4 p.m.
Entertaining You Weekly	Tuesday prior, 10 a.m.	Wednesday, 12 Noon

Deadlines advanced for holidays & special editions.

CLASSIFIED LINERS & SINGLE COLUMN SET-UP ADS

Tuesday through Friday	Daily prior, 6 p.m.
Saturday	Friday prior, 3 p.m.
Sunday and Monday	Friday prior, 6:00 p.m.

SERVICES AVAILABLE

- Advertising Budget Planning
- Copy, Layout, Clip Art, Speculative Ad Layouts
- Marketing Consultations
- Special Projects Coordinator
From copy writing to design, our Special Projects Coordinator is ready to assist you in developing your Advertising Special Sections.
- Co-op
Learn how to qualify for co-op advertising reimbursement with the many programs available.
- Advertising Photography
Our advertising photographer is available to photograph your employees, products and business facilities.

CALL FOR PRICING FOR THE SERVICES LISTED BELOW

- Art Work Design per hour
- Photo Reprints on glossy 8.5" x 11" paper
- Color Page Reprints
(Back issues since January 2002 on 11" x 17" paper)
- Affidavits

ONLINE ADVERTISING

Advertise on MLive.com, Michigan's leading news and information site and the online home of The Saginaw News. Call for advertising information at: (989) 776-9759 or, visit online at: www.mlive.com

East Saginaw Courier.

Saginaw Republican.

SAGINAW MORNING HERALD

The Courier-Herald.

THE SAGINAW EVENING NEWS.

The Courier-Herald.

Saginaw Courier.

THE SAGINAW DAILY NEWS

THE SAGINAW NEWS

The Saginaw **NEWS**



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