

REGULAR NON-CONTRACT RATES*

Ads published on consecutive days without change.
28 times schedule includes free EMC.

Lines	Inches	Per	1x	2x	3x	7x	28x
3-5		line	\$3.32	\$2.92	\$2.66	\$1.98	\$1.66
6-13		line	\$3.04	\$2.66	\$2.44	\$1.82	\$1.52

Ad published within 7 days without change.

14-83		line	\$2.34	\$2.04	\$1.88	\$1.40	
	1-5	inch	32.76	28.56	26.32	19.60	
84&up		line	2.18	1.94	1.76	1.26	
	6&up	inch	30.52	27.16	24.64	17.64	

*Real estate, automobile and other classified categories, are sold in combination with an online listing on MLive.com. Separate prices are available on request.

LEGAL/LOCAL GOVERNMENT / CO-OP / TIE-IN RATES

Ads published on consecutive days without change.

Rate per Line	\$1.60
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PERSONAL ANNOUNCEMENT ADS

Rate per Line	\$1.60
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Classifications 105, 110, 112, 155, 156, 158, 185 and 450 only.

GARAGE SALES

5 Lines, 3 Days	\$26.41
Extra Lines Each	\$3.11

Classification 190.

ENTERTAINING YOU WEEKLY (EMC) CLASSIFIED RATES

In combination with regular edition.

Lines	Rate Per Line
3 Line Minimum	\$0.47
Entertaining You Weekly without regular edition	\$1.06

THE FINAL WORD

2 Line Minimum

Commercial Announcement Ads:	1x	2x	3-31x
Daily	\$8.50	\$8.00	\$7.75
Sunday	9.50	9.25	\$9.00
Announcements	4.15	3.90	\$3.65
Color Charge Per Day	25.00	20.00	\$15.00

OBITUARY & FUNERAL NOTICES

Per actual 6-column line. Rate per line	\$3.78
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Obit fax number: (989) 776-9645

Email: obits@thesaginawnews.com

BOX NUMBER REPLIES Per Month

Mailed to Customer	\$35.00
Picked Up	\$20.00
Companion Boxes, Mailed	\$14.00
Companion Boxes, Picked Up	\$7.00
Affidavit Charge, Each	\$5.00

RECRUITMENT AD RATES

NON-CONTRACT

Daily & Sunday, per line \$4.98

Repeat ads, per line (50% off)..... \$2.49

RETAIL CONTRACT ADVERTISERS

Daily & Sunday, per line \$3.00 / \$42.00 per inch

Repeat ads, per line (50% off)..... \$1.50 / \$21.00 per inch

RECRUITMENT ANNUAL REVENUE CONTRACTS

\$4,000 LEVEL

Daily & Sunday, per line \$3.00 / \$42.00 per inch

Repeat ads, per line (50% off)..... \$1.50 / \$21.00 per inch

\$8,000 LEVEL

Daily & Sunday, per line \$2.50 / \$35.00 per inch

Repeat ads, per line (50% off)..... \$1.25 / \$17.50 per inch

All ads over 11 lines are sold based on measuring 14 agate lines per inch. Recruitment advertising is sold in combination with Entertaining You Weekly. Ads must repeat within six days of original insertion date to receive the 50% discount.

