

2008 SPECIAL EDITION CALENDAR

The Saginaw News publishes a variety of special interest editions and advertising opportunities during the year. These editions and products allow local businesses to target their advertising messages to consumers with common interests and lifestyles. Ask your sales representative for details about which ones are right for your business.

JANUARY 2008	RUNS	DEADLINE
Sag. Valley Family Magazine	Dec. 31	Dec. 10, 2007
Wedding Planner	Jan. 12.....	Dec. 27
Coupons - Sunday	Jan. 7.....	Dec. 10
From House To Home Magazine	Jan. 5.....	Nov. 23, 2007
Shiver on the River ad group	Jan. 23.....	Jan. 18
Zehnder's Snowfest Edition	Jan. 16.....	Dec. 26
Valley Resource Guide	Jan. 19.....	Nov. 19

FEBRUARY	RUNS	DEADLINE
Healthy Michigan Living	Feb. 2.....	Dec. 17, 2007
Coupons - Sunday	Feb. 3.....	Jan. 7
Health & Fitness Guide	Feb. 14.....	Feb. 1
HS Basketball Madness-Girls	Feb. 17.....	Feb. 8
HS Basketball Madness-Boys	Feb. 24.....	Feb. 15

MARCH	RUNS	DEADLINE
Sag. Valley Family Magazine.....	Feb. 28.....	Feb. 11
Coupons - Sunday	Mar. 2.....	Feb. 4
HBA Home Show pages	Mar. 6.....	Feb. 29
From House to Home Magazine.....	Mar. 15.....	Feb. 8
Financial Planning	Mar. 12.....	Feb. 29
Motorcycle Rider's Guide.....	Mar. 22.....	Mar. 7

APRIL	RUNS	DEADLINE
Healthy Michigan Living	April 5	Feb. 15
Sag. Valley Family	Mar. 31.....	Mar. 10
Home Lots & New Const. pages	Apr. 6,13,20,27	Mon. prior
Coupons - Sunday	Apr. 6	Mar. 10
Credit Union/Youth	April 9	Mar. 28
Golf Edition	Apr. 16	Apr. 4
Home & Garden Annual Guide	Apr. 23	Apr. 11
Summer Fun Pages Travel Section	Apr. 21	Apr. 7
Golf pages	Apr. 24	Thurs. prior

MAY	RUNS	DEADLINE
Sag. Valley Family Magazine	Apr. 30	Apr. 10
Area Business Guide	May 7.....	Apr. 25
Golf Pages	May 7,14,21,28.....	Thurs. prior
Coupons - Sunday		
Garden Pages	May 2,9,16,23,30..	Mon. prior
From House to Home Magazine.....	May 3.....	Mar. 28
Mother's Day Photo Album	May 11.....	Apr. 11
HBA Parade of Homes pages	May 4.....	Apr. 28
Top HS Students Edition	May 8.....	Apr. 25

JUNE	RUNS	DEADLINE
Healthy Michigan Living	June 6.....	Apr. 16
Sag. Valley Family Magazine	May 31.....	May 10
Garden Pages	June 6,13,20,27	Mon. prior
Bavarian Festival Group Pages	June 4.....	May 23
Coupons - Sunday	June 8.....	May 12
Golf pages	June 4,11,18,25.....	Thurs. prior
Best of the Best Edition	June 25.....	June 13

JULY 2008	RUNS	DEADLINE
Golf pages	July 2,9,16,23.....	Thurs. prior
Coupons - Sunday	July 6.....	June 9
From House to Home Magazine	July 12.....	May 30
How To Guide	July 16.....	June 27
Annual Progress Report - Focus	July 30.....	July 18

AUGUST	RUNS	DEADLINE
Healthy Michigan Living	Aug. 2.....	June 15
Sag. Valley Family Magazine	July 31.....	July 10
Golf pages	Aug. 6,13,20,27	Thurs. prior
Coupons - Sunday	Aug. 3.....	July 7
Music Fest pages	Aug. 6.....	July 25
Back To School Edition	Aug. 8.....	July 25
Football HS Preview Edition	Aug. 20.....	Aug. 8

SEPTEMBER	RUNS	DEADLINE
Sag. Valley Family Magazine	Aug. 31	Aug. 11
Coupons - Sunday	Sept. 7	Aug. 4
From House To Home Magazine	Sept. 6	July 25
Octoberfest Group Pages	Sept. 10	Sept. 3
Fall Fix Up Guide	Sept. 11	Aug. 29
Bazaar Guide	Sept. 24	Sept. 12
Hispanic Heritage Edition	Sept. 27	Sept. 12
Saginaw County Medical Society Physicians Guide	Sept. 27	Aug. 29

OCTOBER	RUNS	DEADLINE
Healthy Michigan Living	Oct. 4.....	Aug. 15
Sag. Valley Family Magazine	Sept. 30.....	Sept. 10
Fall Parade of Homes pages	Oct. 1.....	Sept. 30
Coupons - Sunday	Oct. 5.....	Sept. 8
Fall Fix Up pages	Oct. 3,10,17,24.....	Mon. prior
Credit Union Edition	Oct. 15.....	Oct. 3

NOVEMBER	RUNS	DEADLINE
Sag. Valley Family Magazine	Oct. 31	Oct. 10
Coupons - Sunday	Nov. 2	Oct. 6
From House To Home Magazine	Nov. 1	Sept. 26
Women's Expo Event Guide	Nov. 2	Oct. 17
Holidays in the City	Nov. 9	Oct. 24
Holiday Gift Guide #1	Nov. 16	Oct. 31
Frankenmuth Lighting pages	Nov. 16	Oct. 31

DECEMBER	RUNS	DEADLINE
Healthy Michigan Living	Dec. 6.....	Oct. 15
Sag. Valley Family Magazine	Nov. 30.....	Nov. 10
Holiday Gift Guide #2	Dec. 7.....	Nov. 24
Coupons - Sunday	Dec. 7.....	Nov. 3

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